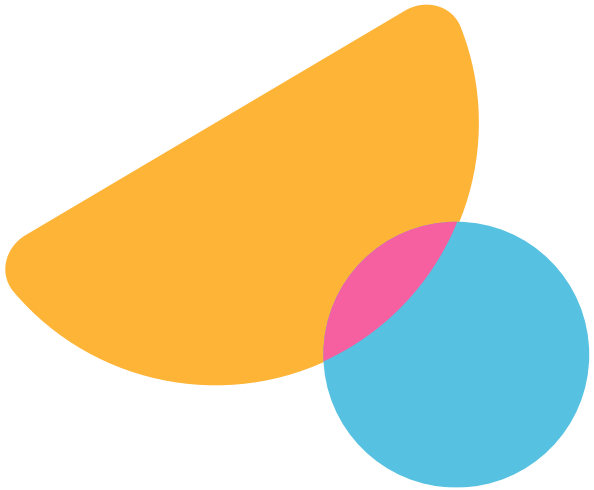
AdGreen Final Footprint Report

"I'm Sorry. I Love You" Short Film

Created by James Stuart (Lightbox Film Co.)



Companies Involved

Production company	Lightbox Film Co. Project creator
Advertising agency	-
Production consultancy	-
Brand	-
Holding company	-
Post-production company	-
Supplier (e.g., equipment, catering, facility vehicles)	-

Final Footprint details

Project length

02 Sep 2024 - 07 Apr 2025

Number of shoot days

3

Total carbon footprint

1.08 tCO2e

Average footprint per shoot day

0.36 tCO2e

Final Footprint overview

Total carbon footprint

1.08 tCO2e

Against AdGreen average

(7.99 tCO2e)

↓ -6.91 tCO2e

Against your closed average

(0.86 tCO2e)

↑ +0.22 tCO2e

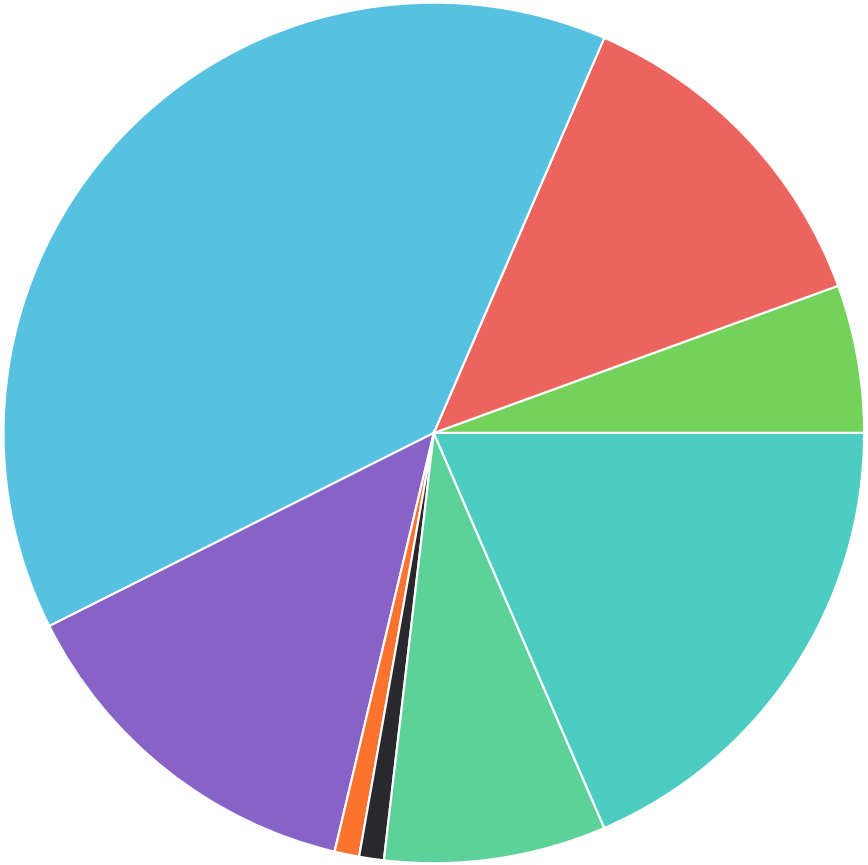
Equivalent to co2e emissions from

2,689 miles driven by an average gasoline-powered passenger vehicle.

Equivalent to co2e emissions from

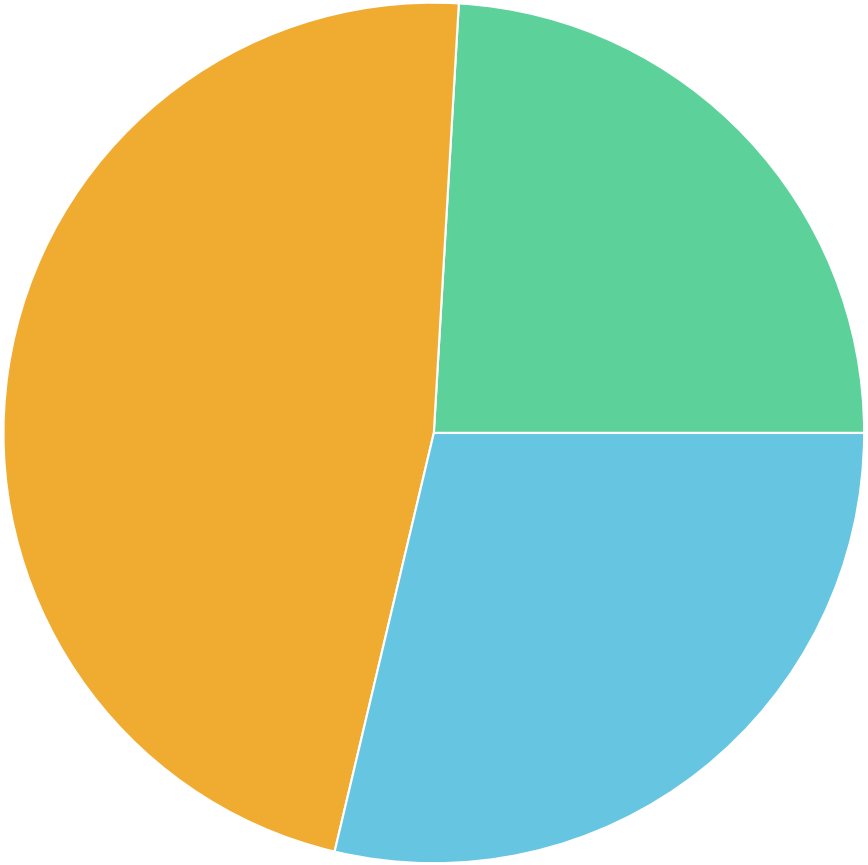
86,907 smartphones charged.

Final Footprint overview



- **Work Spaces** 5.56% (0.06 tCO2e)
- **AI Usage** 0 % (0 tCO2e)
- **People Transport** 12.96% (0.14 tCO2e)
- **Equipment Transport & Couriers** 38.89% (0.42 tCO2e)
- **Accommodation** 13.89% (0.15 tCO2e)
- **Shooting Spaces** 0.93% (0.01 tCO2e)
- **Non-shooting Spaces** 0.93% (0.01 tCO2e)
- **Catering** 8.33% (0.09 tCO2e)
- **Wardrobe** 0 % (0 tCO2e)
- **Art department & SFX** 0 % (0 tCO2e)
- **Data Storage** 18.52% (0.2 tCO2e)

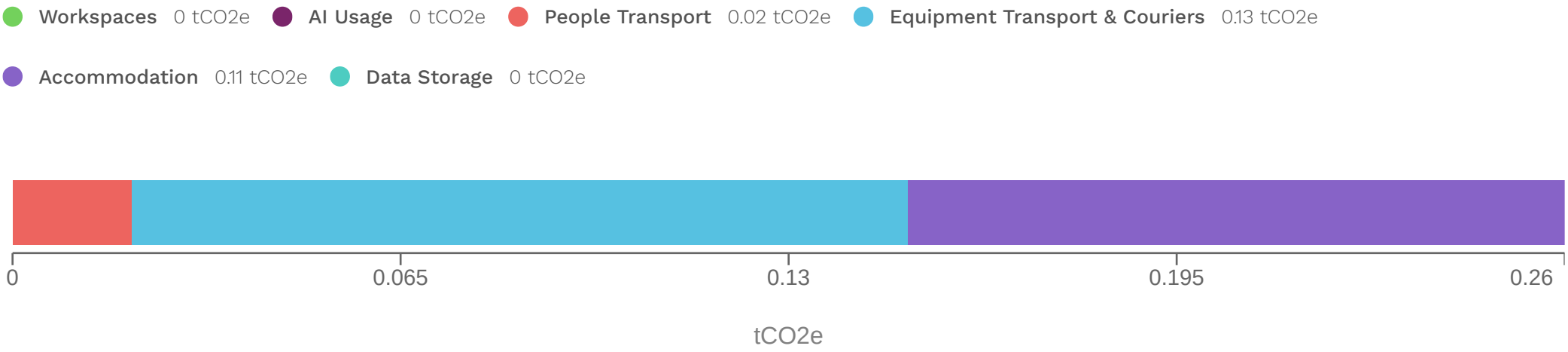
Stage overview



- **Pre-production** 24.07% (0.26 tCO2e)
- **Shoot** 47.22% (0.51 tCO2e)
- **Post-production** 28.7% (0.31 tCO2e)

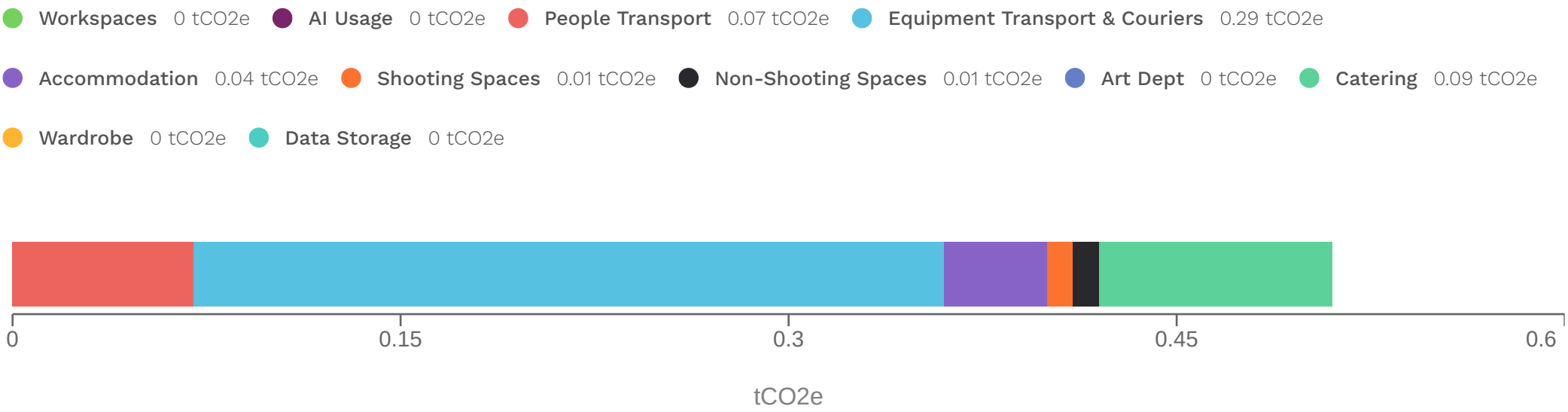
Pre-production

24.07% (0.26 tCO2e)



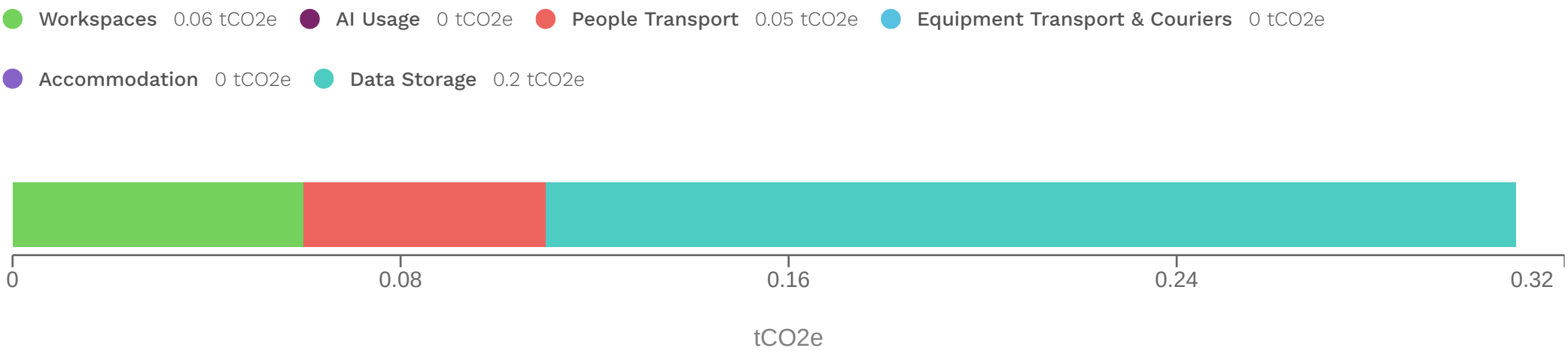
Shoot

47.22% (0.51 tCO2e)



Post-production

28.7% (0.31 tCO2e)



Activities

1 Hard drives
department description
200.00 kgCO2e

TR27 4HD, UK CM13 3ND, UK
One Way • 1 car • Medium size • Petrol • Junaid back to London
115.50 kgCO2e

Hayle
5 nights • 10 meals
106.11 kgCO2e

London, United Kingdom Penzance, United Kingdom
One Way • 1 car • Medium size • Petrol • Prep Day: 1 car trip London to PZ (single - we left the car there for the duration)
104.20 kgCO2e

United Kingdom
10 days in suite
54.99 kgCO2e

Penzance, UK Hayle, UK
10 Cars/Taxis • Small Size • Hybrid
49.96 kgCO2e

Camborne, United Kingdom Penzance, United Kingdom
1 x Panel Van <3.5t • Day 1 of shoot: (Hayle to) camborne to PZ - 3 people return van
41.76 kgCO2e

Camborne, United Kingdom Penzance, United Kingdom
1 x Panel Van <3.5t • Day 2 of shoot: (Hayle to) camborne to PZ - 3 people return van
41.76 kgCO2e

Camborne, United Kingdom Penzance, United Kingdom
1 x Panel Van <3.5t • Day 3 of shoot: (Hayle to) camborne to PZ - 3 people return van
41.76 kgCO2e

Penzance
4 nights • No meals
41.60 kgCO2e